



*Welcome Sponsors  
to the*

THE DUTTA CORP.  
**U.S. DRESSAGE**  
FESTIVAL OF CHAMPIONS

May 18 – 21, 2017

At historic Hamilton Farm  
Gladstone, New Jersey

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Home of the United States  
Equestrian Team Foundation  
*Host of the 2017 National Dressage  
Championships*

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*Supporting Athletes  
Promoting International Excellence  
Building for the Future*

**USET.org**

For live stream, ride times and results,  
visit [dressagefestivalofchampions.org](http://dressagefestivalofchampions.org)

*More sponsorship details  
on next page*

Past Winners of the  
Dressage Festival  
of Champions  
**STEFFEN PETERS**  
AND **LEGOLAS 92**

Photo by Phelps Media Group



# THE DUTTA CORP. U.S. DRESSAGE FESTIVAL OF CHAMPIONS



## 2017 Sponsorship Opportunities

### ★ NAMING RIGHTS

- Clinics
- Divisions
  - Brentina Cup
  - Grand Prix
  - Intermediate I
- Parties
  - Wednesday Competitor Welcome Party
  - Saturday Cocktail Party
- Press Tent
- VIP Hospitality Tent



### ★ SIGNAGE

- Ring Signage (3'x8')
- Dressage Arena
- Judge Booths
- Jumbotron Static Logo
- Property Entrance
- Rotunda Welcome Step & Repeat



Photo by SusanJStickle.com

### ★ HOSPITALITY PACKAGES

- VIP Table for 6 Guests Daily
- Invitation to Competitor Welcome Party
- Invitation to Saturday Cocktail Party
- Ability to host event in the USET Foundation Trophy Room

### ★ PROGRAM ADVERTISING

- Logo on front cover and/or Sponsor Thank You Page

### ★ OTHER BRANDING OPPORTUNITIES

- Bridle Numbers
- Official/Staff/Volunteer Lanyards
- Wristbands for Barn Access (Grooms/Riders/Owners)



Photo by SusanJStickle.com

Sponsorships can be tailored to individual requests. To build your sponsorship for the The Dutta Corp. U.S. Dressage Festival of Champions, please contact:

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